

# TRACKER NETWORK

**TRN**  
TRACKER NETWORK

TRN-Logo\_full

**TRN**

TRN-Logo\_mark

**TRACKER NETWORK**

TRN-Logo\_type

## LOGO USAGE

The Tracker Network brand has three variations of our logo for use depending on your layout needs. For smaller applications, the “TRN-Logo\_mark” version is preferred for legibility. The “TRN-Logo\_type” version works well for wider more horizontal layouts. For all else, “TRN-Logo\_full” is a safe choice.



Dark Grey  
#1f2124

Medium Grey  
#2e3137

Light Grey  
#515661

Silver  
#b6c2d9



Tracker Red  
#E2263C



White  
#ffffff

## TYPEFACES

### Roboto

Roboto is most commonly used for body text and general application for its high legibility qualities.

### RAJDHANI

Rajdhani is used most frequently for headlines and title or label text.

### FUTURA

Futura is primarily reserved for marketing large text titles and headlines in marketing touchpoints.